The customs of mid-winter, from December 24 to January 7 — including the birth of the “invincible sun” at the winter solstice followed by the birth of Jesus — are major occasions for celebration. Colinde, traditional Christmas songs, are sung all over Romania by groups of carolers visiting homes throughout their communities. These songs are striking for their archaism and the richness of rhythms found in the simple melodies — all the more impressive when performed by groups without any special training, such as the călușeri from Orăștiu de Jos in the Hunedoara region. Various traditions are intended to bring plenty and happiness during the coming year. The oldest form of good-luck visit, going from house to house wearing animal masks (goat, deer, and bear), is practiced at New Year’s, especially in Moldova. The vălăreții group from the village of Voinesi in Moldova, who are at this year’s Festival, provide a good example. Its members include a fanfară, or band using modern brass and woodwind instruments; they play specific traditional melodies for each of the masked characters they accompany, as well as a repertoire of regional dance tunes and even modern music such as the theme from Dallas, the American television series that once enjoyed great popularity in Romania.

Music was always indispensable to shepherds, and this ancient pastoral occupation generated a musical repertoire with particular characteristics. The power of sound served to control the animals or to placate malevolent powers that might threaten the animals’ health. The largest part of this pastoral repertoire is instrumental: played on bucium (a long wooden trumpet), corn (horn), tilinca (a flute without finger holes), flauter (fipple flute), and cimpoi (bagpipe). Among the folkloric genres tied to this pastoral life are signals; lyrical instrumental melodies; magical melodies; sound “poems” with a moral sense such as the widely known “When the shepherd lost his sheep”; the epic oral poem Miorița, recognized as a high point of Romanian oral literature; and finally dances.

Weddings and funerals play a central role in Romanian folklore tied to family life. Weddings include a series of moments with special significance intended to assure the passage of the young couple from one social state to another. These moments are strictly observed and associated with a musical repertoire as well as orated texts and specific dances.

Other musical traditions are not linked to particular occasions. These genres include the doina (lyric love song or so-called table song, for listening to while sitting around a table), cântec bătrânesc (ballad or old song), and epic song. The doina is a melody of open form with lyric

Folklore Today

If we regard folklore as a phenomenon both of ongoing human communication and of developing social exchange, we can comprehend its current twofold existence. On one side is the traditional folklore of an independent rural society. On the other is the folklore that has become a consumer good in contemporary industrial society.

What is the latter “consumer-goods folklore”? What is its relation with the traditional folklore? Who produces it? And in what shape is it consumed?

The process by which traditional folklore has been created, preserved, and transmitted follows strictly established patterns and has been doing so for ages. Traditional folklore has particular languages* and codes for their use, through which sacred, ceremonial, and artistic messages can be conveyed. These messages have meaning within a complex semiotic system. Such elaborate ancient codes cannot be taught, but are handed down from generation to generation like mother tongues.

The consumer-goods folklore is above all a reproduction of the traditional one. It is a reproduction that is more or less faithful, depending on how it is actually consumed: the kinds of occasions, the audiences, and the producers themselves.

Consumer-goods folklore follows fashion, as other consumer goods do. Today, the songs with rhythmical melodies, extracted from the repertory of dance music, are preferred to traditional lyric song, with its slow, sluggish melodies. For the same reason, very few epic songs are offered on the song market.

Consumer goods also become standardized. The freedom to make the individual variations characteristic of traditional songs is being lost. Uniformity also results because those whose songs are for consumption at concerts and shows, on radio and TV, prefer the accompaniment of a folk music band or orchestra that has established stereotypes for accompaniment, unlike traditional singers, who sing unaccompanied.

The performers who make folklore reproductions are mostly outsiders. Good reproduction requires scientific knowledge of the reproduced songs, that is, of the language in which they were created and transmitted, of the significance of the signs, and of the way they are articulated in creation and performance. This knowledge is insufficient in the case of the outsiders, whose performance has become mostly mimicry. There are exceptions among extremely gifted interpreters as, for instance, the famous singer Maria Tănase, the musi-

Continued on page 45

*Editor’s note: Professor Pop uses the word language generically to refer not only to speech itself but to the systematically structured, meaningful, and self-reflexive dimensions of traditional performance — such as music, graphic art, dance, and various forms of narrative.
Drăgoia, pe toate.
Nu, îmi bune, că nu bune
Conindă
Nu, îmi bune, că nu bune.
De la grele războiele.
Ce-i mai bun pă-ist pămintu
Nu-i mai bun ce bou-al bunu
Că răvârsă brază,negră;
Și sâmnă griu roșioru.
Tot să scală și să-natreăbă
Ce-i mai bun pă-ist pămintu
Nu-i mai bun ca vacă-i bună
Tot să duce și ne-aduce
Și sara și dimineața
Tot să scală și să-natreabă
Ce-i mai bun pă-ist pămintu
Nu-i mai bun ca calul bunu
Că-n calica voinicu ma;
Și ne scote di la rele
De la grele războiele.
Tot să scală și să-natreabă
Ce-i mai bun pă-ist pămintu
Nu-i mai bun ca ataia-i bună
Căci cu lina te-nclăzeste
Că laptete te-nclăzeste
Tot să scală și să-natreabă
Ce-i mai bun pă-ist pămintu
Nu-i mai bun ca porcu-ăi bunu
Că-i minci carne la Criăciunu
C-o-nkinăm cu sântate
Pe la gazde, pe la toate.

White flowers, white apple flowers
In front of the two courtyards.
There are two apple trees
Next to one another.
On top of the apple trees
There are two turtle doves
Keeping two little candles.
What will become of one candlewax drop?
It will make a tub
To bathe my father in it.
He keeps bathing and wondering:
What is the best thing on this earth?
Nothing is better than a good ox
Because he pours out a black furrow
And plants red corn.
He keeps bathing and wondering:
What is the best thing on this earth?
Nothing is better than a good horse
Because a brave young man mounts it
And saves us from danger
And from difficult wars.
He keeps bathing and wondering:
What is the best thing on this earth?
Nothing is better than a good sheep
Because it keeps you warm with its wool
And makes you sweet with its milk.
He keeps bathing and wondering:
What is the best thing on this earth?
Nothing is better than a good pig
Because you eat its meat on Christmas.
We toast to your health
To the hosts, to all of them.

dance. Dance music takes hold to provoke a veritable euphoria; in fact, dance melodies are constructed to incite joy, to rouse the elemental energy of the body, focused in rhythmic movement, with a powerful role in physiological and implicitly psychic release.

**Traditional Dance**

If song and story are, in general, the specialty of gifted and talented individuals, popular dance is essentially a collective art — one that has great vitality in Romania and an important social role, even if sometimes it has been attenuated by modern developments and urbanizing tendencies. In traditional village social life, dance was long the primary entertainment of Romanian peasants. In time it established particular rules for the observance of different festive occasions in which the community came together to celebrate important events in the life of individuals or of the village, such as baptisms, weddings, Sunday celebrations (village dances), patron saints’ days, or fairs in mountainous regions on holidays connected with pastoral life.

Romanian folk dance is a singular phenomenon with an undeniable continuity, while at the same time revealing a great diversity in structure and style. The explanation of this remarkable diversity of choreographic forms must be sought first of all in the historical circumstances of the Romanian people, whose origins account for the presence of ancient Mediterranean influences in dance, and second in the central position of Romania vis-à-vis the cultural currents of West and Southeast Europe, where both group dances and couple dances are characteristic. The Romanian repertoire includes dances of archaic style and simple structure (some of them maintaining a ritual function), alongside men’s dances with a complex harmonic structure and acrobatic elements — călușeri* (men’s ritual team dance) and fecioarești (men’s display dance) — sometimes performed along with the more numerous Transylvanian couple dances.

There are four main choreographic structures found in Romanian traditional dance.

- **Group dances**, in which dancers are joined by holding hands, shoulders, or belts. The dance develops in a circle, semi-circle, or a line.
- **Couple dances**, in which the couples may be arranged in columns, a circle, line, or freely in the dance space. Partners are positioned either side by side or face to face, holding hands, shoulders, or in a ballroom social dance position.
- **Team dances**, which in the majority of cases are men’s dances of great virtuosity, and may be grouped as the dances of călușeri, fecioarești, or shepherds. In these dances the participants are not holding one another, and in some cases they carry a stick.
- **Solo dances**, which often have a ritual character, being dance expressions of masked characters among processing celebrants at winter holidays, such as capra (goat), deer, bear, bear keeper, etc.

Three principal styles, and two substyles, may be indentified with various folkloric regions.

- **The Dunărean dance style**, which extends throughout the Romanian plain, comprising Oltenia and Muntenia up to approximately the sub-

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*The călușeri of Transylvania and călușul of the Danube plain share similar names and were once closely related healing and fertility rituals performed by men. However, in Transylvania the dance is performed as part of winter customs, and its most widespread form stems from a cultivated revival as a national dance that dates to the mid-19th century. Widespread throughout Romania in the 18th century as a healing ritual, călușul is performed today as a summer custom and only in the south of Romania, where it can be found as a village ritual, town entertainment, in organized competitions, and in theatrical performance.

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Folklore Today continued from page 43

When traditional folklore meets consumer-goods folklore that uses genuine expression, they can influence each other on the cultural stage. Local folkloric events can contribute to the preservation of tradition or create new forms of it.

Folklore nowadays is definitely bifurcated, and its two components are bound to live together, at least for a while. The difference between them remains their function. Traditional folklore acts are messages of creative performers presented for their own sake or purposely addressed to equals in the community, serving a range of particular purposes within their traditional context. The consumer goods have, for the time being, the status of mere replicas, like reproductions in the fine arts. They address the national community as a whole, effacing regional differences. The complex structure of industrial society creates different levels of acceptance and functional diversity in folklore consumption. For their part, the professionals do not intend to communicate traditional folkloric messages but rather artistic messages that can be perceived as pleasant entertainment or a great, essentialized artistic experience....

Adapted from an article in Mihai Pop, *Folclor românesc* 1: 237–47.

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