

Rinzler Concert

Diana Parker, Director, Smithsonian Folklife Festival

This year's Ralph Rinzler Memorial Concert will be a tribute to Bess Lomax Hawes. She is one of the Center for Folklife and Cultural Heritage's "Legacy Honorees." The honorees' portraits hang in our office suite with a brief description of their lifework. They are a group of twelve people who have been fundamental in shaping our mission and practice and who keep us grounded and ever aware of the importance of what we do.

In 1975, Bess came to the Festival to be the research coordinator for *Regional America's* California program (although she had contributed to many Festival programs before). At that time, she was a professor of anthropology at San Fernando Valley State, now California State University–Northridge. She left her academic position in 1976 to become deputy director for presentation during the gargantuan 1976 Bicentennial Festival, which showcased the best of American and world traditional cultures for three solid months.

One would think that after having no days off (not a weekend, not a holiday, not a sick day) for nearly a year, Bess would have liked a break. But there was too much still to do for such self-indulgence. In 1977, National Endowment for the Arts (NEA) chairman Nancy Hanks hired Bess to oversee a fledgling folk arts–funding category, which was embedded in other agency funding programs. By February of 1978, Bess had established the stand-alone Folk Arts Program, which had a dedicated budget. Her work over the next few years helped build a network of folk arts specialists around the country; develop folk arts–master apprentice programs in a number of states; and fund individual projects, such as festivals, tours, exhibitions, media documentation, and fieldwork.

Bess recalls that in her first conversation with Chairman Hanks, she was asked why the United States could not develop a means of recognizing folk and traditional artists similar to the Japanese Living National Treasures program. Twenty-five years ago, in 1982, the NEA National Heritage Fellowship program was established. It became the highest form of federal recognition for folk and traditional artists and one of Bess's legacies. To date, more than 300 artists have received NEA National Heritage Fellowships. The Ralph Rinzler Memorial Concert will feature recipients of this honor.

Bess has said of the Heritage Fellowships:

Of all the activities assisted by the Folk Arts Program, these fellowships are among the most appreciated and applauded, perhaps because they present to Americans a vision of themselves and of their country, a vision somewhat idealized but profoundly longed for and so, in significant ways, profoundly true. It is a vision of a confident and open-hearted nation, where differences can be seen as exciting instead of fear-laden, where men of good will, across all manner of racial, linguistic, and historical barriers, can find common ground in understanding solid craftsmanship, virtuoso techniques, and deeply felt expression.

Bess has enjoyed many professional lives, and much could be written about each of them. As a college professor, she was a model to many. As a performer, with Woody Guthrie, Pete Seeger, and the renowned Almanac Singers, she influenced legions. As a mentor, she contributed to hundreds of careers. Her careful work at the Smithsonian shapes our practice to this day. Her films are still sought by scholars. And, of course, her labors at the National Endowment for the recognition of traditional artists will affect generations to come.

Although never shy about standing up for important issues, Bess works in a quiet, unassuming way. The National Endowment for the Arts named



Bess Hawes—her ever present smile radiating—hard at work at the National Endowment for the Arts. Photo by Dan Sheehy

one of its most prestigious awards for her, and in 1992 she received the National Medal of Arts, the highest award our nation bestows on artists and those who nurture them. The Festival is pleased to add its voice to the many that thank her for her singular contributions to American life.