

# National Museum of African American History and Culture

Lonnie Bunch, Director, National Museum of African American History and Culture

The National Museum of African American History and Culture (NMAAHC), the newest of the nineteen museums of the Smithsonian Institution, is quite pleased and honored to continue its collaboration with the Center for Folklife and Cultural Heritage. Our partnership began with the 2006 Smithsonian Folklife Festival, when we crafted *Been in the Storm So Long*, a well-received concert series that highlighted musical traditions of regions in the American South that were devastated by hurricanes Katrina and Rita. By encouraging audiences on the Mall to tap their toes to New Orleans jazz, gospel music, and the sounds of southern rhythm and blues, we hoped to bring alive the culture that was nearly lost when the floodwaters rose.

As we launch the Museum, collaboration with the Folklife Festival is quite appropriate. For more than forty years, the Festival—a Washington institution—has helped millions of visitors remember and celebrate diverse cultures and traditions. I recall very clearly being moved and edified as a graduate student when I attended the Festival during its commemoration of the American Bicentennial. I was amazed and felt embraced by what would soon be called “multiculturalism.” The Festival has long illuminated all corners of American culture. Now, the NMAAHC joins the Festival in holding dear a commitment to remembering and understanding the fullness of the American experience. NMAAHC believes that part of its mandate is specifically to help people remember and revel in the rich culture that is the African American experience. In essence, the Museum seeks to present African American culture to help us better understand what it means to be an American and how much our national identity is shaped by Black America. Our collaboration is marked by a dedication to research, which leads to a firm understanding of how international connections affect our common history and culture.

Our shared purpose inspires this year’s Festival. NMAAHC is honored to support and be part of the *Roots of Virginia Culture* program, which will help acknowledge the anniversary of the English settlement in Virginia 400 years ago. The program will explore the changing culture of Virginia and its history, which has been informed by English, Native, and African cultures. Building on the work of scholars like Rex Ellis, this portion of the Festival will show how cultural accommodation and cultural conflict have played out during the past 400 years, from agricultural traditions to musical styles. The Museum is also fortunate that Dr. Ellis is a member of its scholarly advisory committee, which is chaired by John Hope Franklin.



While an ongoing presence at the Smithsonian Folklife Festival is central to our partnership, it is only part of the relationship that we have built with the Center for Folklife and Cultural Heritage. We also have a strong partnership with Smithsonian Folkways Recordings. Through the African American Legacy Series, we will support a number of reissues and new releases that will sweep the African American musical heritage. Our first recording is a wonderful reissue of the music of Paul Robeson, a true Renaissance man of the twentieth century. Robeson's musical and artistic talents always served the struggle for fairness and equality in the United States, so we are honored to help make his music more accessible. We will also issue a new recording of the Paschall Brothers, an a cappella gospel group with deep Virginia roots, who will perform at this year's Festival.

Program curator Michael White plays with his Original Liberty Jazz Band in the first of three *Been in the Storm So Long* concerts produced in cooperation with the National Museum of African American History and Culture. Photo by Leah Golubchick, Smithsonian Institution

Ultimately, the collaboration between the National Museum of African American History and Culture and the Center for Folklife and Cultural Heritage will allow us to make the African American experience and culture available and meaningful to a broad audience. Our work together will also fulfill another important, mutual goal: through our partnership, the Museum will be visible before its construction and will contribute to programs, exhibitions, and Web-based activities. By remembering and making African American culture more accessible, we will, together, help reconcile and heal American society.