

CALL FOR



PLAYLISTS



The Smithsonian Center for Folklife and Cultural Heritage’s Mother Tongue Media is seeking to commission digital playlists on diverse media practices. We are inviting stakeholders from sister organizations and partnering media organizations to generate a single playlist with descriptions that will frame their work or project for a general audience. These playlists will be published. Contributors shall receive an honorarium.

To submit a playlist proposal, please contact curator [Amalia Córdova](#) with a short concept brief outlining your project idea.

Playlist Requirements

A playlist consists of an introductory essay of roughly 100–250 words, and a list of 6–12 videos, each with the language and region of the artist or band identified, a high-resolution image of the artists, and a short description (80 words each) giving some context about each band or song. The playlist itself could “live” on multiple platforms (YouTube, or other platforms). The playlist writeup should be in English and the most relevant second language according to each project (we can translate into Spanish). For an example, see “[The Indigenous Voice Is the Voice of Today.](#)”

About Mother Tongue Media & the Center for Folklife and Cultural Heritage

Mother Tongue Media connects and cultivates a multilingual community of cultural organizations, media-makers, and their audiences through year-round collaborative efforts, outreach, and public engagement activities that are dedicated to amplifying mother tongues through a variety of digital media.

The Center for Folklife and Cultural Heritage uses the power of culture to increase understanding, strengthen communities and reinforce our shared humanity through rigorous research, educational programming and community engagement. Through the Smithsonian Folklife Festival, Smithsonian Folkways Recordings, exhibitions, documentary films and videos, symposia, publications and educational materials, the Center works to sustain traditional and expressive culture such as music, language and craft in a wide variety of locations around the world.